

# WAMF Commercial Continuity #4

Telephone 1050 — Ext. 239 or 1230

Amherst College Radio Station

Walker Hall, Amherst, Mass.

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Sponsor: SAM GOODY

Date:

**Extra for  
Emergency only**

Program Location:

WCSR

Time:

DURING CONCERT HALL

Announcer:

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IN THESE DAYS OF HIGH PRICES, PEOPLE DON'T USUALLY PASS UP AN OPPORTUNITY TO SAVE MONEY. SAM GOODY, LOCATED AT 235 WEST 49TH STREET IN NEW YORK CITY, IS OFFERING ALL LONG PLAYING RECORDS AT A SAVING OF THIRTY PERCENT OR MORE ON EACH RECORD. JUST THINK ... THIS MEANS YOU CAN PURCHASE FOUR LP'S FOR THE PRICE OF THREE,, AND EXPAND YOUR RECORD LIBRARY WITH THE RECORDS YOU'VE ALWAYS WANTED AND COULDN'T AFFORD. WHATEVER YOUR MUSICAL TASTE, YOU'RE SURE TO FIND THE RECORDS YOU WANT AT SAM GOODY'S. WRITE HIM TODAY, ORDERING THE RECORDS YOU WANT, AND ASK FOR HIS FREE CATALOG; THE THIRTY PERCENT DISCOUNT ALWAYS APPLIES, AND EVERY RECORD IS FULLY GUARANTEED.

THAT'S SAM GOODY, AT 235 WEST 49TH STREET, NEW YORK CITY.



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